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2019 Planet Fitness Franchise Huddle

FRANCHISE HUDDLE

PALM SPRINGS, CA

2019

LEARN MORE

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2019 Planet Fitness Franchise Conference

September 9 – 12, 2019 | ARIA RESORT & CASINO in Las Vegas

This is our biggest event of the year and we want to see you!

A host of breakout sessions, a really cool featured speaker, new general session content and the largest vendor showcase yet, awaits you and

VIEW DETAILS | REGISTER

Upcoming Events

2019 Franchise Huddle

March 4-7, 2019 • Palm Springs, California

Huddles are a fast paced, forward looking two day event that revolves around the state of the business. Learning is emphasized, you and your teams will leave more informed, educated and

ADD TO CALENDAR

2020 New Year's Eve

December 30-31, 2019 • New York, NY

It is with great pleasure to invite you and a guest to attend the most exclusive party on the planet, New Year's Eve in Times Square! Join us for two exciting events on December 30 & 31, 2019 in

ADD TO CALENDAR

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2019 Planet Fitness Franchise Conference

FRANCHISE CONFERENCE 2019

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REGISTER | ADD TO CALENDAR

Coming Soon

365 : 24 : 59

Event Details

The 2019 Planet Fitness Franchise Conference is set to be the biggest yet!

We are excited to welcome you back to Las Vegas on September 9th! The Conference is your best opportunity to plug in to the people, process and passion that is Planet Fitness.

This year's agenda includes knowledge-building breakouts, inspiring speaker

We are returning to the modern, expansive ARIA Resort & Casino in the heart of the Las Vegas strip. The ARIA, an MGM property, is all about customer service (just like PF!) so we are excited to return! Plus Vegas is a great destination to meet – you'll find a plethora of world-class

> I just joined PF a few days ago ... I was so nervous because I've never been to a gym, but everyone there made me feel so welcome. I really appreciate the customer service you provide.
>
> Thank you for helping me change my life!

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Huddle attendance is strictly limited to franchise owners and their leadership teams, plus Planet Fitness preferred vendors.

Content is forward-looking and strategic. Attendance is smaller, etching greater one-on-one interactions, more time for questions and a higher level of content. Huddles take place every other year. In between Conference years.

REGISTER

Agenda

Tuesday 1/7 | Wednesday 1/8 | Thursday 1/9 | Friday 1/10 | Saturday 1/11

- 9:00 AM - 10:00 AM — Boys & Girls Club of America Volunteer Event
- 11:00 AM - 12:00 PM — Boys & Girls Club of America Volunteer Event
- 12:00 PM - 2:00 PM — Lunch and Networking
- 3:00 PM - 4:00 PM — Boys & Girls Club of America Volunteer Event
- 4:00 PM - 6:00 PM — Boys & Girls Club of America Volunteer Event
- 7:00 PM - 8:00 PM — Welcome Reception in Vendor Showcase
- 9:00 PM - 12:00 AM — Conference Evening Reception

VIEW / PRINT AGENDA

Location

The ARIA offers an array of choices when booking your accomodations.

Choose from the luxurious tower rooms or the ultra fab Sky suites. No matter your style, you won't be disappointed with what the ARIA has to offer.

ARIA Resort & Casino
3730 S Las Vegas Blvd
Las Vegas, NV 89158

BOOK NOW

VIEW MAP

*Rooms rates are subject to availability. ROOM RATES MUST BE BOOKED THROUGH PLANET FITNESS FRANCHISE CONFERENCE REGISTERED ATTENDEES.

Limited complimentary rooms are available to friends or family. Room rate is not for distribution. All rooms must be linked to a registered attendee.

Example Accordion +

Example Accordion +

Keynote Speakers

Tony Hsieh, CEO, Zappos

In 1999, at the age of 24, Tony Hsieh (pronounced Shay) sold LinkExchange, the company he co-founded, to Microsoft for $265 million. He then joined Zappos as an advisor and investor, and eventually became CEO, where he helped Zappos grow from almost no sales in 1999 to the multi-billion dollar company it is today. Back in 2005, the company was acquired by Amazon in 2009 in a deal valued at $1.2 billion on the day of closing. Tony has remained as CEO of

Carrie Stack, Certified Life Coach

We are pleased to announce Carrie Stack, Certified Life Coach, author, and motivational speaker will be speaking at the upcoming Huddles. Carrie is the Founder of the Say Yes Institute, which is centering around co-leading transformational intelligence skills through training and coaching. Carrie is the author of The Dream Boss. Inspire individuals and teams to Succeed and has shared her "Jumpin Jeffs" strategies around the country with people looking to build more powerful and positive relationships, both at home and at work.

Carrie is scheduled to speak on Tuesday, March 5th and Wednesday, March 6th. Her

Featured Speakers

Elizabeth Torres — Administrative

Daniel Wilkins — Business Office

Jennifer Morrow — Facilities Manager

Nicole Silva — Records and

Christopher Vance — Advertising Executive

Robert Nimo — VP, Promotions

Michael Weaver — Labor Relations Director

Jessica Andersen — Personnel Manager

Rebecca Mack — Director of Strategic

1500+
Expected attendance

350+
Estimated franchises participating

60+
Vendor Booths

Sponsors

ABC FINANCIAL | Club Cash | Australian Gold

BDA | DIRECTV

DeepBlue | HYDRO | KUWAHARA | Advanced Technology Services

SPRECOR | Medical Card | MATRIX | Life Fitness | Johnson | Life Fitness

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1 of 10

Registration

Please select your registration type

Registration Type *

Franchise Owner

START

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